

4:20 p.m. BU 207

**Zdenka Cumano, Graduate Student, Information Technology & Operations Management,
Florida Atlantic University**

Let us stimulate your thinking of combining art, data science, and business of storytelling. Our live Microsoft Power BI demo will be storytelling about Apple Inc.'s incredible success via compelling visualizations. Understanding a company's past and present helps businesses to visualize their future better. Learn how to create meaningful dashboards delivering business insights and not just pretty charts. Our passion for data is infectious, get ready!